

A woman with voluminous curly hair is blowing confetti. She is wearing a denim jacket. The background is blurred, showing an outdoor setting with other people. There are green vertical bars on the left side of the image.

Celebrate Nonprofits Week



CelebrateNonprofits.Org
Sponsorship Catalog



History – Celebrate Nonprofits Week

Celebrate Nonprofits Week kicked off for the first time in June 2020, creating a special time every year to give a big shout-out to nonprofit organizations. It's all about recognizing the awesome work these groups do, how they make a difference in our day-to-day lives, and giving some love to the amazing folks who put their hearts into these missions.

On June 22, 2020, Mayor Joe Sember and former Erie County Executive Kathy Dahlkemper came together to officially proclaim the fourth week of June as the time we celebrate all things nonprofit.

Since then, we've thought of many cool ways to celebrate—from virtual walls filled with thank-you notes to parties celebrating members, raffle fun, and happy hours. One thing is for sure – there's much more celebration to be had!



Celebrate Nonprofits Week Staples

Nonprofit Excellence Awards

Now in its fifth year, the Nonprofit Excellence Awards aim to honor the nonprofit professionals and organizations in the community that are doing amazing work.

The 2024 Awards will honor the following:

1. CEO of the Year
2. Best Place to Work
3. Commitment to Diversity, Equity, and Inclusion
4. Nonprofit of the Year
5. Charles H. Bracken Award in Nonprofit Governance
6. Volunteer of the Year
7. Young Professional of the Year

Membership Appreciation Day

Always held during Celebrate Nonprofits Week, Membership Appreciation Day is a guaranteed good time. From games, to music, to food and opportunities to secure prizes, you can't go wrong.

Bonus – kiddos & pet friends are welcome, too!



Celebrate With Us

At The Nonprofit Partnership, we understand that each organization has unique goals and visions for community engagement. That's why our sponsorship opportunities for Celebrate Nonprofits Week are not just diverse but also highly customizable. We believe in creating partnerships that are mutually beneficial and align perfectly with your organization's objectives.



Whether your aim is to enhance visibility, engage in meaningful community service, provide valuable resources to nonprofit professionals, or establish long-term relationships within the nonprofit sector, we are here to ensure that your goals are met. Our flexible approach allows us to craft sponsorship opportunities that resonate with your brand's message and values, offering a range of options from event-specific sponsorships to creative marketing collaborations and impactful community projects.

Engagement Ideas

Event-Specific Sponsorships:

- Nonprofit Excellence Awards Luncheon Sponsor
- Membership Appreciation Day Sponsor

Customized Marketing Opportunities:

- Branded Content Series

Product and Service Sponsorships:

- Discounts and Special Offers for Members
- Technology and Service Grants

Special Event Hosts:

- Workshops or Training Sessions
- Networking Mixers

Community Impact Projects:

- Joint Community Service Initiatives
- Storytelling and Impact Reports

Long-Term Engagement Opportunities:

- Associate Membership
- Keystone Nonprofit Conference Sponsorship



Past events/activities include:

- Mission Fuel Storytelling Campaign
- Leadership Way Happy Hour for Nonprofit Leaders
- Erie Gives Day Donations
- Video Spotlights for Nonprofits

The Host – The Nonprofit Partnership

The Nonprofit Partnership is a membership-based organization that provides an array of program and support services to a community of more than 450 member nonprofits.

Since 2006, The Nonprofit Partnership has served the nonprofit community by providing education, training, consulting, and information-sharing tools.

Our mission is to advance the nonprofit sector by promoting best practices, fostering connections, and celebrating excellence.





Let's Celebrate

Join us in this unique celebration where your support not only elevates our events but also makes a significant difference in the lives of those who work tirelessly to better our community. Let's collaborate to create a sponsorship experience that truly reflects your organization's commitment to positive change and community development.

[Click here to schedule a time to chat](#) with Ellen Kehl, Associate Director with The Nonprofit Partnership